



BRADFORD A. TOBIN
PRESIDENT & CHIEF OPERATING OFFICER
MEDIACO HOLDING, INC.

Bradford Tobin is an instinctive, transparent and influential executive with over thirteen years of experience devising legal strategy, revitalizing at risk companies, mitigating corporate risk and optimizing business performance.

Mr. Tobin is currently the President and Chief Operating Officer of MediaCo Holding Inc. (NASDAQ: MDIA), a multimedia company, owner of HOT 97 and WBLS, along with Fairway Outdoor, a growing out-of-home advertising business in the Southeastern U.S. Mr. Tobin oversees all aspects of day-to-day operations for both radio and billboard divisions, including corporate matters and spearheads the major partnership negotiations and growth opportunities.

Prior to joining MediaCo, Mr. Tobin acted as General Counsel and Chief Compliance Officer for Standard Diversified Inc. (SDI), along with acting Chief Executive Officer for its insurance subsidiary. In this role, Mr. Tobin managed business operations, provided corporate legal oversight, and led M&A negotiations for SDI and its wholly owned subsidiaries, culminating with the completion of a downstream merger transaction with its subsidiary Turning Point Brands Inc.

Preceding this role, Mr. Tobin served as the General Counsel and Senior Vice President of General Wireless Operations Inc. dba RadioShack where he steered operations and the legal team through two bankruptcies. In addition to leading the internal legal team, Mr. Tobin headed up the Human Resources, Marketing and Dealer departments and was integral in strategic planning efforts and developing systems to optimize business performance, ensure compliance and mitigate future risk.

Mr. Tobin began his legal career in 2008 as an Associate in the bankruptcy practice at Dreier LLP and continued on with the team at Epstein, Becker & Green, P.C. Mr. Tobin then joined the distressed debt group at Silver Point Capital LP, as a bankruptcy specialist and served on the Board of the firm's international investment vehicle.

Mr. Tobin serves on the Advisory Board of Brooklyn Youth Sports Club, a nonprofit organization established to enable and support inner-city Brooklyn youth to accomplish their goal of college enrollment.

Mr. Tobin holds a Juris Doctor from St. John's University, School of Law in New York, and a Bachelor of Science in Economics from the University of Wisconsin-Madison.

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